



## LAC LA BICHE & DISTRICT CHAMBER OF COMMERCE

### Board of Directors Meeting

**Date:** October 1<sup>st</sup>, 2014

**Place:** RE/MAX Boardroom

**Present:**

Mr. Walter Ryl

Mr. Rick S kyrpan

Mr. Ron Briscoe

Ms. Charlyn Moore

Ms. Gail Broadbent-Ludwig

Ms. Annette Theron

Mr. Reuel Thomas (4:55)

Dr. Mohammad Al-Bekai (5:00)

**Regrets:**

Ms. Katrina Stratichuk-Mammel

Mr. Gene Wesley

**Guests:**

Alex Fuller (Lac La Biche Post)

Justin Marshall (Big Dog 103.5)

Meeting Called to Order: 4:45pm

1. Review and approval of agenda
  - Motion to approve made by Mr. Briscoe. Carried unanimously
  
2. Review and approval of Minutes
  - Motion to approve made by Ms. Broadbent-Ludwig, Seconded by Mr. Briscoe. Carried unanimously.
  
3. Business Arising
  - Directors & Committee guidelines: Will revisit in a few months and adapt if necessary. Motion to approve Mr. S kyrpan. Seconded by Mr. Briscoe. Motion carried.





- LLB Live – Chamber Christmas party and other events: Due to time constraints, Chamber to implement idea in 2015. Ms. Theron to contact LLB Live.
  - Plamondon – partner on Business Awareness/Safety event: Ms. Theron to contact relevant partners. Motion to approve event by Mr. Briscoe. Seconded by Ms. Moore. Carried unanimously.
  - Entrepreneur exchange – Ms. Theron to bring back more details to board.
  - Membership decals: Identify businesses as Chamber members. Costs discussed. Option of certificate put forward. Board to revisit next year.
  - New Chamber logo & brand: Mr. Briscoe discussed need for single brand image to use on all Chamber documents and advertising. Decided to use graphic and letters. Board decided to keep green and blue colors. Image suggestions were a pelican, an outline of LLB Lake, and McArthur Place. Mr. Briscoe to come back to board with possible logos.
  - Bookkeeping queries: discussion whether to accrue or remove outstanding 2014 membership fees. Ms. Theron to send reminder. Ms. Theron to design policy for the collection of membership fees.
4. President Report
- Nothing new to report
5. Governance & Financials Update
- Mr. Ryl presented the financials. Deficit spending for the month, attributed to advertising costs. Ms. Theron to send Ms. Thomas the statements. Mr. Ryl; to meet with bookkeeping regarding end of year statements.
  - Discussion on membership fees. Board to review membership fees in November based on 2015 budget.
6. Membership Committee Update
- Nothing new to report
7. Communications Committee Update
- November has been focus on Evening of Excellence advertising and nominations. Positive feedback and results.
8. Youth/Young Entrepreneurs Committee Update
- Nothing new to report
9. Special Events Committee Update





- Evening of Excellence update: Planning on track. Not-for-Profit Director award & Safety First award to be removed. Nomination committee to meet Wednesday 8<sup>th</sup>. Ms. Theron to arrange. Need table for directors at gala.
- Ms. Broadbent-Ludwig to contact possible MC for event.

#### 10. New Business

- AGM: Suggestion to present members with short questionnaire to identify key priorities. Ms. Theron to follow-up. Ms. Theron to follow-up on possible bylaw changes.

#### 11. Round table discussion

- Discussion on downtown revitalising strategy. Need to revisit and then consider issues such as vacancy tax, danger of certain streets, rent costs.
- Statoil restructuring discussed. Need for additional economic growth in other industries highlighted.

#### 12. Motion to adjourn Mr. Skyrpan. Meeting adjourned 6:15.





## Lac La Biche and District Chamber of Commerce

**Email Vote: September 4<sup>th</sup>, 2014**

Motion to waive the fees of:

- Gato Property Management - \$835.80
- Ramada Inn & Suites - \$ 835.80

The motion is put forward since the Chamber has been unable to collect the fees, and no longer has the proper documentation to support the request for payment.

Yes vote:

Mr. Gene Wesley  
Ms. Katrina Stratichuk-Mammel  
Ms. Gail Broadbent-Ludwig  
Mr. Rick S kyrpan  
Mr. Walter Ryl  
Mr. Ron Briscoe  
Mr. Reuel Thomas

No response from:

Dr. Mohammad Al-Bekai  
Ms. Charlyn Moore

Mr. Scott Stannard chose to abstain from the vote.

**Motion carried forward.**

The fees will be waived.

